



Toshiba America Provides In-Kind Product Donations to Habitat for Humanity Affiliates Recovering from Tornadoes in Alabama and Tennessee

Company Provides its Advanced Technology Products to Help Support local Habitat for Humanity Rebuilding Efforts

July 7, 2011 - New York – [Toshiba America, Inc.](#), a subsidiary of Toshiba Corporation, today announced that it has provided in-kind product donations to Habitat for Humanity International, one of the key rebuilding organizations helping to facilitate reconstruction efforts in the tornado-stricken portions of Alabama and Tennessee. The Toshiba product donations, offered to Habitat for Humanity, include [Toshiba laptops](#), [TVs](#), [uninterruptable power supplying devices](#), and [photocopiers](#). The in-kind technology donations follow Toshiba Corp.'s pledge of over \$50,000 made in June to help recovery and cleanup efforts throughout the impacted communities. The company's overall in-kind donations will total nearly \$65,000.

The goal of Toshiba America's in-kind donations program is to help support Habitat for Humanity operations in the affected areas. The new equipment will help address many of Habitat for Humanity's information and energy needs, as well as facilitate interoffice communications related to the recovery efforts. The Toshiba product donations were chosen by Habitat for Humanity's local chapters based on specific requests from the organization.

Noted Mr. Yoshihide Fujii, Chairman and CEO of Toshiba America, Inc.: "Our in-kind donations program is designed to help Habitat for Humanity maximize the efficiency of their recovery efforts as they address key issues such as housing. Recovery organizations like Habitat for Humanity have been on the ground in Alabama and Tennessee working diligently to help rebuild. We commend the organization for their tireless efforts and great work, and we are proud to help join in the support effort with our Toshiba products."

"We are grateful for Toshiba's generous gift to our Habitat affiliates in Alabama and Tennessee as they work to recover from the recent tornados," said Kip Scheidler, Habitat for Humanity International senior director of Disaster Response. "The laptops, photocopiers, and UPS devices will aid our recovery efforts and operations."

About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances. Toshiba was founded in 1875, and today operates a global network of more than 490 companies, with 203,000 employees worldwide and annual sales surpassing 6.3 trillion yen (US\$77 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.

About Toshiba America, Inc.

Toshiba America, Inc. is the holding company responsible for managing the U.S. implementation of [Toshiba Group's Environmental Vision 2050](#), a commitment to environmental management practices that includes initiatives to reduce Toshiba's impact on the environment while offering products and services that will help businesses and consumers reduce their impact. The Toshiba Companies employ over 14,000 people in North America, and Toshiba America, Inc., is the holding company for six Toshiba operating companies in the United States. Visit TAI's website at <http://www.toshiba.com> or www.facebook.com/toshibainnovation

Toshiba in the U.S.

Toshiba's U.S.-based companies and some of their chief products are as follows: Toshiba America Electronic Components, Inc. (Semiconductors, Flash Memory-Based Storage Solutions, LCDs, and custom chips); Toshiba America Information Systems, Inc. (Laptop Computers, Telephony Products, Flat Panel LCD TVs, and portable products); Toshiba America Business Solutions, Inc. (Copiers, Facsimiles, Printers); Toshiba International Corporation (Motors, Motor Controls, Uninterruptible Power Systems from 1KVA to 3000KVA, Power Generation Equipment, Automation, LED Lighting); Toshiba America Medical Systems, Inc. (Computed Tomography, Magnetic Resonance, X-ray and Ultrasound); Toshiba America Nuclear Energy Corporation (Advanced Boiling Water Nuclear Reactors).

About Habitat for Humanity International

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built, rehabilitated, repaired or improved more than 400,000 houses worldwide, providing simple, decent and affordable shelter for more than 2 million people. For more information, or to donate or volunteer, visit Habitat.org.

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