



# Toshiba America publishes its first North American Corporate Social Responsibility Report

October 1<sup>st</sup>, 2010

Toshiba America, Inc. today announced the publication of its 2010 Toshiba North American Corporate Social Responsibility Report, which is available online at [http://www.toshiba.com/csr/docs/na\\_report.pdf](http://www.toshiba.com/csr/docs/na_report.pdf). This is Toshiba's first Corporate Social Responsibility report for Toshiba in North America and is intended to complement the Toshiba Group corporate CSR report published in August 2010. It summarizes regional CSR activities undertaken by Toshiba's businesses in North America as part of the company's global CSR initiative.

This report was designed in a unique format that combines the simplicity of a printed report with the interactive advantages of online content. The goal of this format is twofold: (1) to accelerate understanding of Toshiba's CSR efforts among North American stakeholders, and (2) to minimize Toshiba's environmental impact by significantly reducing the amount of paper used in a typical CSR report.

Within this report, readers will be learn about Toshiba's financial, environmental, and social performance--both worldwide as well as in North America and how the company's global CSR initiatives are supported by activities taking place within our North American businesses.

Highlights of this report include a detailed overview of Environmental Vision 2050, the platform that drives our environmental performance; Toshiba's businesses and employee involvement within the communities that they operate; and specific examples of the CSR activities that each one of the businesses covered in this report have contributed.

## Outreach and Accountability

Toshiba is committed to evolving our CSR outreach. We would encourage all readers of the report to email us at [csr@tai.toshiba.com](mailto:csr@tai.toshiba.com) with ideas and suggestions on our current CSR initiatives.