



Next Generation of Energy Efficient LCD TVs (Reference model)

Low power consumption LCD panels contribute to a reduced environmental impact

> Mitigation of Climate Change

- New LCD panel technology offers efficient power consumption
- 26% less CO₂ emitted than 2008's 46XV545U model
- *Uses more efficient optical film
- Energy Star compliant



> Optimization of Resources

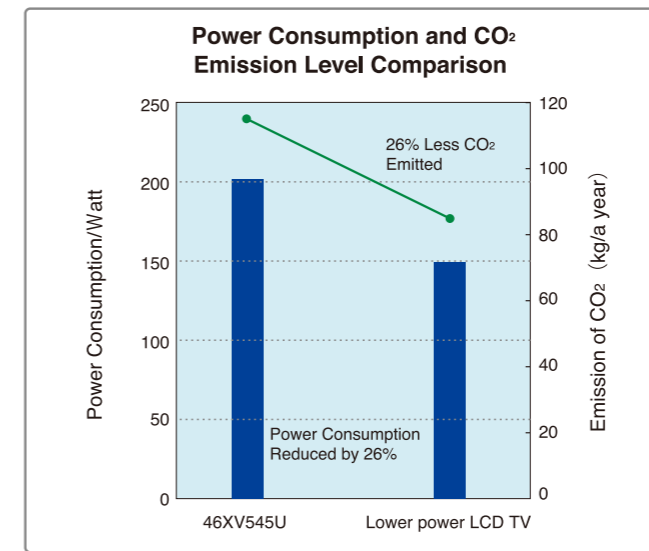
- 22% lighter than 2007's 46LX177 model.

> Management of Chemicals

- Compliance with hazardous substance control regulations
- Hazardous chemicals eliminated to protect the environment

Factor	1.45
Value Factor	1.07
Environmental Impact Reduction Factor	1.36

*Compared to 46LX177



*note using energy star rule

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