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PR Contact: Loni Luna, Communications and Marketing Specialist
Toshiba International Corporation
713-466-0277 x 3424

Toshiba LED to Showcase TR2010E and New TC25 Product at InfoComm 2008

Toshiba International Corporation- Toshiba LED Display Media will be showcasing their TR2010E and TC25 screens at InfoComm 2008 on June 18-20 in Las Vegas, Nevada, at the Las Vegas Convention Center. Attendees can learn more about these products first-hand by visiting Toshiba booth, C4137 during the show.

The TR2010E LED Display System is an incredibly versatile 10 mm system for indoor and outdoor use. The product's brightness and resolution give the screen the ability to be incorporated into a wide array of applications. Whether indoor or outdoor, modular or fixed, the screen's brilliant color and superb image quality create maximum impact. The modular design allows for fast build time with very little maintenance. In addition, the TR2010E is waterproof, which conforms to IP65 international standards, enabling it to withstand even severe conditions.

The newest addition to Toshiba's impressive line of display media product, the TC25, is comprised of highly transparent, easily removable LED bars designed for maximum impact in both indoor and outdoor applications. Its 25 mm pixel pitch provides radiant, high resolution images, in vivid color. The TC25 is remarkable in its performance and adaptability, allowing the user to customize the product to best suit the current need. It is curvable, stackable, and offers approximately 50% transparency -- ideal for uses in which dramatic effect and transparency are required. In addition to its impressive performance, this product is low power, lightweight, offers simple cabling, and is easy to maintain. It is 35.8 inches tall by 35.8 inches wide, consists of 36 horizontal and 36 vertical pixels, and weighs only 29.8 pounds with a 120° viewing angle from any direction.

InfoComm is a trade show in which every technology solution required to build critical AV and information communication systems is showcased. InfoComm fully embraces the audio side of "audiovisual" in addition to display and projection, lighting and staging, digital signage, collaborative conferencing, networking, signal distribution and digital content creation. For more information on InfoComm 2008 visit www.infocommshow.org.

Toshiba produces a versatile range of lightweight indoor, outdoor, and multi-purpose displays that are hallmarked for their outstanding picture quality and product durability. Toshiba is also renowned as the first manufacturer of LED displays to offer modular HDTV screens to the worldwide rental market.

For more information please contact National Sales Manager, Charley Bocklet at (800) 231-1412 x 3734 or via email at Charley.Bocklet@tic.toshiba.com.