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### Toshiba LED Screens, TR2015X and TC25, Chosen for ESPN Winter X Games

**Toshiba International Corporation-** ESPN Winter X Games 2008 recently incorporated two types of Toshiba LED screens in its snowboarding half-pipe competition -- the TR2015X and the TC25. The event was held January 24-27 in Aspen, Colorado on Buttermilk Mountain. This marks the first use of Toshiba screens for this ESPN event. Toshiba screens were chosen over competitors' screens due to their notable performance in extreme conditions.

The LEDs were rented from InnoVision Media Group, a TIC rental partner, based out of Signal Hill, California. The screens were used in various areas of the half-pipe competition. Two 12.6 x 22 foot TR2015X screens, one at the top and one at the bottom sections of the half-pipe, and an 11 x 19 foot TR2015X screen in the snocross were all used to show the live high-definition feed. This marked the first time in X Games history that this event has been produced in high definition.



Also, a 9 x 27 foot TC25 tower served as the "Huck-O-Meter" (measures the height of aerial maneuvers performed in the airspace above the half-pipe). The ESPN Winter X Games also marked the first ever event use of the new TC25 LED Curtain product in the United States.

The extreme temperatures proved no match for the Toshiba screens. Even with temperatures averaging zero degrees throughout the entire event, the Toshiba LED screens performed flawlessly and ESPN was highly impressed with the performance.

The Winter X Games is the premier winter action sports event in the world. The annual event features athletes from across the globe competing for medals and prize money in the following sports: skiing, snowboarding and snowmobiling.

Toshiba produces a versatile range of lightweight indoor, outdoor, and multi-purpose displays that are hallmarked for their outstanding picture quality and product durability. Toshiba is also renowned as the first manufacturer of LED displays to offer modular HDTV screens to the worldwide rental market.

For more information please contact National Sales Manager, Charley Bocklet at (800) 231-1412 x 3734 or via email at [Charley.Bocklet@tic.toshiba.com](mailto:Charley.Bocklet@tic.toshiba.com).