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PR Contact: Loni Luna, Marketing Communications Specialist
Toshiba International Corporation
(713) 466-0277 x 3424

HAMPTON UNIVERSITY CHOOSES TOSHIBA TRV2013E LED DISPLAY SYSTEM FOR ITS IMPRESSIVE PERFORMANCE AND VERSATILITY



The TRV2013E as seen during the football game on September 13 between Hampton University and Howard University.

Hampton University located in Hampton, Virginia purchased 32 modules of Toshiba's TRV2013E LED display, which together can combine to form a 15.75 ft. by 21 ft. screen or can be used in various other configurations. Unlike traditional stadium screens, these modules allow Hampton University to assemble and disassemble the display quickly and easily into different shapes and sizes. The TRV2013E was chosen over competitors' offerings for this flexibility as well as its proven performance, impressive picture quality, and suitability for year-round use, even in extreme weather.

The TRV2013E modules were used as a single screen on September 13 in Hampton during the football game between Hampton University and their chief rival, Howard University, but made their debut at the school in an entirely different configuration during their May commencement ceremony. With the versatility offered by the LED system, the school opted to utilize the modules to create two separate screens, one on each side of the stage. Each screen was ground-stacked in a three by five module design, which produced two 11.81 ft. by 13.1 ft. screens. Now, instead of getting only five to six uses out of the screen per year for home football games (as with the old screen), the school is able to get countless uses and move the screen to almost any location.

Walter M. Walker, Director of Media Productions at Hampton University said, "We researched several companies and manufacturers around the country for the best video screen display," and ultimately chose Toshiba's TRV2013E. He added, "The new video display gives Hampton University several tremendous options. It allows us to utilize the screens for other major ceremonial occasions such as graduation, the Ministers Conference, concerts, and other special events."



The TRV2013E set up as two screens during Hampton University's commencement ceremony in May.

The TRV2013E full-color, high resolution screen is designed for indoor and outdoor applications, and offers virtual 12.5 mm resolution using *TECHNOVIRTUAL* technology. This technology

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The TRV2013E modules, used as a single screen, are flanked by two projection screens during the University's Minister Conference.

works through innovative and proprietary two-dimensional pixel-sharing that creates virtual pixels by sharing LEDs with adjacent ones, allowing customers to achieve the high resolution performance and picture quality that is ideal for outdoor applications. Its light weight design and simplified cabling make installation quick and easy. Furthermore, the screen provides low power consumption and requires little maintenance.

Dynamic Systems Integration (DSI), Virginia Beach, VA designed and implemented the solution for Hampton. The company specializes in designing and installing voice, video, security, and data communications systems. For this project, DSI employed the Toshiba TRV series LED display modules along with a completely portable support package, a new portable touch-screen broadcast production, and a portable control system to integrate the display of cameras, animated graphics, advertising, and digital video. DSI's President Jamie Butt said "We wanted to design a completely portable solution for HU that would maximize the University's ROI for the display and supporting systems, while providing multi-venue video presentation capabilities that would otherwise be impractical. The project has been a huge success, and the impact that the system has already demonstrated at University events like commencement day and the minister's conference has been truly impressive."

Toshiba produces a versatile range of lightweight indoor, outdoor, and multi-purpose displays that are hallmarked for their outstanding picture quality and product durability. Toshiba is also renowned as the first manufacturer of LED displays to offer modular HDTV screens to the worldwide rental market.

To learn more about Toshiba LEDs please visit www.toshiba.com/led. For further information please contact National Sales Manager Charley Bocklet at (800) 231-1412 x 3734 or via email at Charley.Bocklet@tic.toshiba.com.

