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**TOSHIBA DEVELOPS EQP GLOBAL MOTOR AND LAUNCHES EQP GLOBAL WEBSITE**

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Toshiba is proud to announce the developments of its newest product line, the EQP Global motor series. The line was developed in response to The Energy Independence and Security Act of 2007 and a website was created to coincide with the launch. The website can be found at [www.toshiba.com/EQPGlobal](http://www.toshiba.com/EQPGlobal).

The new act significantly raised minimum efficiency standards for general purpose electric motors and in January 2011 will require that newly built motors meet the new mandates. This will make many EPACT products obsolete, thereby increasing the demand for NEMA Premium products.



Recognizing the significant impact EISA will have on the motor market, Toshiba challenged itself to develop a motor that not only meets the requirement of EISA and maintains a high level of quality expected from Toshiba but also is competitively priced to meet the needs of the evolving market.

The end result is Toshiba's newest product, The EQP Global Motor Series. The EQP Global replaces Toshiba's existing general purpose EPACT efficiency and premium efficiency motors. Our new design brings current EPACT motor customers into compliance with EISA and also gives premium efficiency motor customers a solution that maintains high efficiency levels but at a more competitive price.

The EQP Global is scheduled for release in late 2010.



Toshiba International Corporation (TIC) is a Toshiba America Inc. Group Company, and is a wholly owned subsidiary of Toshiba Corporation. TIC is comprised of two divisions: the Industrial Division headquartered in Houston, Texas and the Power Systems Division headquartered in San Francisco, California. For over 40 years, TIC has upheld the tradition and reputation of our parent company. TIC is now at the forefront of Toshiba's global growth initiative.



TIC produces a wide range of low and medium voltage motors for countless industries and applications. In 1980 TIC began manufacturing motors in Houston, Texas and since then has developed a proud tradition of producing some of the most reliable, robust motors in the market. TIC's low voltage motors products range from 1/2 to 800 HP and 230 to 575 V, and medium voltage motors that range from 200 to 50,000 HP and 2300 to 13,800 V

For more information please contact Motor Business Unit Manager Jay Bugbee by calling (800) 231-1412 x 2332 or via email at [Jay.Bugbee@tic.toshiba.com](mailto:Jay.Bugbee@tic.toshiba.com). Further information on Toshiba's motor products may be found by visiting [www.toshiba.com/ind](http://www.toshiba.com/ind).